

TEXTOUR

Social Innovation and **TE**chnologies for sustainable growth through participative cultural **TOUR**ism

WP2 Deliverable D 6.4

Interactive Map of scalable territories



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Contents

1	Technical description	4
1.1	About the project	4
1.2	Document information	6
1.3	Document dissemination level	6
1.4	Document history	7
1.5	Disclaimer	7
1.6	List of abbreviations and acronyms used	8
2	Executive summary	9
2.1	Referenced documents	10
3	Upscaling & Replication Strategy	11
3.1	Horizontal Upscaling	11
3.2	Vertical Upscaling	11
4	Process work on scalable territories	15
4.1	Phase 1	15
4.2	Phase 2	15
5	Call for Replicators Process	16
6	List of Potential Scalable Territories	19
7	Results of the Call effort	20
8	Web-GIS solution	21
9	Data Protection and Privacy	22
10	Follow-up on NST Actions	23
11	Lessons learned	24

12	Changes performed in this deliverable according to PR2 Review	
	April 2024	25
13	References	26
14	Annexes	27
14.1	Annex I – Call for Additional Replicators	27
14.2	Annex II – Call for Replicators Template	30
14.3	Annex III – E-mail invitation to potential Replicators	33
14.4	Annex IV – TExTOUR Replicator Letter of Commitment	34
14.5	Annex V – Call Resolution Matrix	36
14.6	Annex VI – Call for Replicators acceptance email template	37
14.7	Annex VII - Call for Replicators discarded applicants email template	38
14.8	Annex VIII – Lessons learned document	39

1 Technical description

1.1 About the project

Grant Agreement number	101004687
Project acronym	TE X TOUR
Project full title	Social Innovation and TEchnologies for sustainable growth through participative cultural TOURism
Call	SOCIOECONOMIC AND CULTURAL TRANSFORMATIONS IN THE CONTEXT OF THE FOURTH INDUSTRIAL REVOLUTION (H2020-SC6-TRANSFORMATIONS-2018-2019-2020)
Topic	TRANSFORMATIONS-04-2019-2020 Innovative approaches to urban and regional development through cultural tourism
Type of action	Innovation Action (IA)
Lead beneficiary	Fundación Santa María la Real FSMLR
Other beneficiaries	<ul style="list-style-type: none"> ●UNINOVA-INSTITUTO DE DESENVOLVIMENTO DE NOVAS TECNOLOGIAS·ASSOCIACAO UNINOVA ●TECHNOLOGIKO PANEPISTIMIO KYPROU CUT ●FUNDACION CARTIF ●FONDAZIONE LINKS - LEADING INNOVATION & KNOWLEDGE FOR SOCIETY LINKS ●UNIONE REGIONALE DELLE CAMERE DI COMMERCIO, INDUSTRIA, ARTIGIANATO E AGRICOLTURA DELLA LOMBARDIA UCL ●NARVA LINNA ARENDUSE JA OKONOOMIKA AMET NARVA CITY ●NARVA GATE OU

- INSTYTUT EKOLOGII TERENOW
UPRZEMYSLOWIONYCH **IETU**
- ARBEITSGEMEINSCHAFT DEUTSCHE
FACHWERKSTADTE EV **ADF**
- VAROSKUTATAS (METROPOLITAN RESEARCH
INSTITUTE) KFT **MRI**
- NETZ·MEDIEN UND GESELLSCHAFT EV **NETZ**
- ISTRAZIVACKI CENTAR ZA PROSTOR **CSR**
- GAIA-HERITAGE **GAIA**
- **CULTURE AND TOURISM DEPARTMENT OF
RIVNE REGIONAL STATE ADMINISTRATION**
- COA PARQUE· FUNDACAO PARA A SALVAGUARDA E
VALORIZACAO DO VALE DE COA **CÔA PARQUE**
- ALMA MATER STUDIORUM • UNIVERSITA DI
BOLOGNA **UNIBO**
- FONDAZIONE **ICONS**

1.2 Document information

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1.3 Document dissemination level

Type		Description
PU	Public	X
CO	Confidential, only for members of the consortium (including the Commission Services)	
CI	Classified, as referred to in Commission Decision 2001/844/EC	

1.4 Document history

Version	Date	Authors	Description
1	30/11/2022	Delenikas Ifantidis, L. FSMLR	First draft
2	15/04/2023	Hanna Szemző MRI ; Serena Cecere, Matteo Tabbasso LINKS ; Elena Bussolatti UCL ; Nicola Vuolo ICONS	Revision
3	01/08/2023	Delenikas Ifantidis, L. FSMLR	PR2 Revision
4	30/06/2024	Delenikas Ifantidis L., FSMLR	PR2 2 nd Revision

1.5 Disclaimer

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1.6 List of abbreviations and acronyms used

Acronym	Description
CT	Cultural Tourism
CT-Labs	Cultural Tourism Laboratories
DoA	Document of Agreement
EC	European Commission
EU	European Union
FSMLR	Fundación Santa María La Real
GA	Grant Agreement
GDPR	General Data Protection Regulation
IA	Innovation Action
KER	Key Exploitable Result
NST	New Scalable Territories
WP	Work Package

2 Executive summary

The aim of this document is to detail out the activities that focus in identifying new sites where to apply the know-how gathered during the execution of the TExTOUR Project also based on the KERs identified which are validated during the implementation of the CT-Labs. Thus, with a potential to be escalated to a wider panel of CT New Scalable Territories (NST). This will provide key information for the experimentation of the Valorisation Strategy, the Investment Strategy and the TExTOUR Platform for decision-making around Action Plans respectively defined in WP3, WP4 and through Task 6.2.

As mentioned in a very interesting report by Cavallini, Soldi, Utma and Errico (2018) CT should serve local or regional development sustainably long-term by, among others:

- Plans to coherently organise activities
- Commitment to implement by relevant stakeholders
- Development of a comprehensive approach where culture is embedded in the territory's socio-economic context
- Ensuring that European/national efforts can be locally exploited
- The creation of institutional reference structures for cultural management as a link between policymakers and the recipients of cultural policies
- Establishment of multi-purpose scopes partnerships (public, private, institutional, etc.

They also stress that participation in projects like TExTOUR which could provide a one-time opportunity to tackle one or more specific objectives, which might also be replicated regularly or in sequence ('chain of projects') and hence provide a sort of continuity for the concerned intervention or develop 'a story'.

Thus, the know-how gathered so far in TExTOUR, and its Pilots can be further deployed to help similar regions / areas develop some initiatives that might contribute both to corroborate the legitimacy of the tools but most importantly the NST into finding a structure and the visibility required to reach their goals.

As mentioned in D2.4 - Road Map for CT development -, the TExTOUR solution has been developed in such a flexible way that all tools, processes and methodology can be easily applied in all kinds of scenarios where CT based on cultural heritage is intended to be a vector to develop of economic growth in less-known areas.

2.1 Referenced documents

Document name	Reference number
TE X TOUR – Annex 1 (part A): Description of the Action	Grant Agreement no. 101087596
TE X TOUR Road Map for CT development	Deliverable D2.4
TE X TOUR Step-by-step Co-design guidelines	Deliverable D3.1
TE X TOUR Participatory CT development strategies & action plan in the 8 pilots	Deliverable D3.2
TE X TOUR smart strategies and ICT requirements v1	Deliverable D3.3
TE X TOUR recommendation and guidelines for CT development	Deliverable D3.4
TE X TOUR – Data Exploitation Plan	Deliverable D6.1
TE X TOUR – Business Model Plan	Deliverable D6.3
TE X TOUR – Interactive map of scalable territories	Deliverable D6.4
TE X TOUR – Policy Recommendations, up-scaling and replication strategies	Deliverable D6.5

3 Upscaling & Replication Strategy

3.1 Horizontal Upscaling

The TExTOUR Project bases its horizontal upscaling by identifying prospect sites where the deployed methodology in the original TExTOUR CT-Labs can be further replicated. To achieve this, all Consortium partners are engaged in a simple co-participatory process to provide potential candidates.

With the information collected from the Consortium, Tasks 6.3 and 6.4 team members launched the Call Process explained in following chapters of this document. Once the answers were received, Task 6.3 team members worked together to determine whether those candidates could match TExTOUR's existing CT-Labs. Thus, creating a cross-reference document (see Chapter 6 in this document) that will help, through close communication between CT-Labs and NSTs, enhance their experience by knowing they count with a sister-Pilot.

The original intention is to have around four NSTs.

In parallel, an offer package including guidelines on how to implement the TExTOUR Project's methodology, policies and strategies; a set of webinars and a broad networking frame for Communication and Dissemination will be made available.

Furthermore, NSTs will be mapped through an interactive visualization tool based on web-GIS developed by LINKS.

Similar methodologies have been used in other H2020 Projects, as for example RURITAGE (<https://www.ruritage.eu/>).

More detailed explanations are provided in following chapters of this document.

3.2 Vertical Upscaling

In order to build this documentation, TExTOUR based its input on diverse material and lessons learned from the RURITAGE project case studies given their successful implementation of replicators and the proximity in concept with TExTOUR objectives.

Vertical scaling-up will be based on the analysis performed of the characteristics and reality of the NSTs which led to the pairing with existing CT-Labs as explained before.

Given the fact that the original TExTOUR CT-Labs are of such diverse spectrum (rural and urban, natural and cultural heritage, tangible and intangible heritage, inside and outside Europe, etc.), the overall TExTOUR methodology developed had to be flexible enough to accommodate to all these situations.

As a result of the work performed during WP1, WP2 and WP3 to detail study the different cases of the original CT-Labs, TExTOUR feels comfortable in claiming that the methodology, tools, strategies and overall offerings can be easily replicated further along the way.

The replication roadmap covers all stages undergone by TExTOUR. This roadmap will be made available both on the TExTOUR website and platform to be used in future. It has to be taken into consideration that due to the constraints in project timeline and potential implication of the different NSTs, not all steps in the roadmap might be completed during the TExTOUR life span:

- Present the Mission, Vision, Values of the Project and its adherence to the UN Sustainable Development Goals
- Present of the TExTOUR theoretical and operational framework

(These two points follow the TExTOUR Roadmap defined in deliverable D2.4)

Furthermore, the NST Roadmap consists of the following steps:

- Train the NST in the TExTOUR methodology, tools and processes
- Engage the NSTs in TExTOUR meetings and Pilot Forums
- Periodic follow-up sessions with NSTs and experts on their Action with TExTOUR
- Deployment of the business model Canvas (BMC) which has been adapted to CT requirements by WP3 (and clearly explained in deliverables D3.1, D3.2, D3.3 and D3.4)
- Implementation of Business Plans as developed by WP6 (and clearly explained in deliverable D6.3)
- A holistic Lessons Learned exercise will take place to collect the inputs from both CT-Labs and NSTs related to the benefits achieved, challenges and risks identified during implementation. (please see Chapter 11)

In relation to the Business Model Canvas, as clearly explained in deliverable D3.1 – Step-by-Step Co-Design Guidelines – (and as detailed out in its Annex VI), WP3 has created a completely new tool based on the traditional BMC, that still keeps the name “BMC” but it encapsulates the TExTOUR vision focusing on the specific core aspects of the project (cultural, social, economic, environmental, technological

innovation and inclusion) and pivotal to a smart, sustainable, and inclusive development of CT. The BMC helps to visualize those aspects and to make them very operative and hands-on. A BMC must be created per each Action deployed by the Pilots or NSTs.

Both CT-Labs and NSTs could envision a second phase of implementation of the project's initiatives, strategies and models, which foresees the further exploitation of the methodology for improving existing activities. This phase should aim to enhance the project's methodologies, strategies and tools within the pilots and achieve improved results.

By building upon the lessons learned process and successes of the initial phase – if potential completed during the TExTOUR project timeline, the second phase can leverage the knowledge and experience gained to refine and optimize the project's strategies.

In this second phase, CT-Labs and NSTs could focus on identifying areas for improvement within the existing frameworks and activities. They could analyse the strategies' functioning and identify any shortcomings or areas where further enhancements are required. This could involve streamlining processes, increasing efficiency, or addressing any limitations that were encountered during the initial implementation. Additionally, CT-Labs and NSTs could explore the possibility of implementing additional methodologies, tools and activities that enhance the performance of the strategies in accordance with their necessities.

Further upscaling presents an opportunity to build upon the achievements of the initial phase and drive further progress. It allows for continuous improvement, adaptation to changing circumstances, and the exploration of new possibilities to maximize the project's impact and sustainability.

The following questions can drive the vertical exploitation for the CT-Labs, leading to an increased level of success and impact. By addressing these questions, it will be possible to identify key elements to leverage the project's strategies within each pilot.

1. **Scope:** To what extent the TExTOUR strategy can be further leveraged in the pilot for future activities?
2. **Plan to use the TExTOUR approach for future actions:**

- a. How exactly do you plan to further utilize the TExTOUR strategy in your pilot, to improve current initiatives, services and tools implemented during the project?
 - b. How will you leverage the TExTOUR strategy and experience to guide new implementations and initiatives? Which types of implementations or initiatives?
3. **Adaptation of the methodology:** Considering answers 2.a. and 2.b. before, how can the strategy be improved, and which adjustments or adaptations are required to fine-tune the TExTOUR methodology according to these new needs?
 4. **Activities/actions:** Which type of actions and activities are required to carry out in relation to points 2.a. and 2.b.?
 5. **Governance model:** Which will be the governance model for the scaling up in relation to points 2.a. and 2.b.? How will the pilot's leadership, partnerships, and overall coordination be structured to facilitate effective scaling and expansion?
 6. **Resources:** What resources will be required to support the implementation and the introduction of new activities based on the TExTOUR strategies? What specific resources, such as funding, expertise, or technological support, will be needed?
 7. **Potential risks:** What potential risks do you foresee in relation to the implementation of new activities and actions to scale up the TExTOUR strategies in your pilot? How can you mitigate such risks based on the lessons learnt in TExTOUR?

These questions will be assessed under the survey explained in Chapter 11 below.

4 Process work on scalable territories

The process to be put in place will consist of 3 Phases.

Phase 1:

1. Look for potential territories where TExTOUR outcomes can be escalated
2. Investigate which are the characteristics that these potential territories shared with the existing CT-Labs

Phase 2:

1. Create a TExTOUR Policies and Strategies package
2. Develop the web-GIS interactive map of scalable territories
3. Launch specific Call and define offerings:
 - Visibility & Community networking offerings
 - Process material and Process Templates
 - Knowledge Transfer Webinar

4.1 Phase 1

This Phase will consist of putting together the information related to both TExTOUR KERS, existing CT-Labs characteristics, from one side.

Concurrently, we look for potential territories where TExTOUR outcomes can be escalated that could match the spirit of TExTOUR and the different CT-Labs. Once this is achieved, we investigate which are the characteristics that these potential territories shared with the KERS and CT-Labs to, finally, select the most appropriate / likable potential territories.

4.2 Phase 2

This Phase takes care of the following topics:

- TExTOUR Policies and Strategies package (detailed out in D6.1)
- Web-GIS Interactive Map of Scalable Territories
- Call for Replicator Pilots process

5 Call for Replicators Process

As part of the exploitation and upscaling efforts in the TExTOUR Project, this call's purpose is to target around four (4) additional Replicator Pilots trying to match the characteristics of the existing ones.

Annex I and Annex II show the information that the applicants will receive.

The call will be launched from 13-03-2023 until 13-04-2023 online.

The Call information will be available on the TExTOUR webpage (<https://textour-project.eu/>) and other project social media channels as well as through many of the TExTOUR project partners' social media channels.

The TExTOUR project will send an invitation email (Annex III) to the different sites eligible due to their similarities to the TExTOUR project's characteristics, letting them know how to access the Call Application.

An online application form will be submitted by invitation to the contacted applicants. Details of the Call and the online application form can be found in Annex I and Annex II.

Assessment Process

After the deadline period, all applications will be assessed following a selection matrix (Annex V) questionnaire performed individually by each Task 6.3 team members. Once the individual ranking has been performed the TExTOUR Project manager will consolidate the voting which will be finally reviewed by the TExTOUR Project Coordinator. Received applications will be scored from 1 to 5 (5 being the highest) against a scorecard linked to the following criteria:

- Applicant pertains to under-developed areas
- Applicant is a potential UNESCO site
- Applicant appears in protection national / international lists
- Cultural Tourism as main topic
- Proof of a supporting stakeholder community
- List of potential SMEs (small and medium enterprises) that could be included in the effort
- Quality of the data provided (this will be only ranked from 1 to 3)

The summarization of all individual reviewers scores for each of these criteria will provide a total score.

Maximum score to be attained is 240 points; breaking point score is determined in 120 points. A joint decision will be taken on how many of the applicants that successfully went over the breaking point will be accepted to participate in the project.

All applicants will be notified about the results of the selection process by email.

Candidates will then be invited to sign a TExTOUR Replicator Letter of Commitment (Annex IV) to become part of the TExTOUR community.

Replicator Pilots will be required to provide information about their sites, their actions, etc. in order to share them in the TExTOUR webpage. Additionally, they will be provided access to the TExTOUR SharePoint. However, they will have restricted access to the TExTOUR Service Platform where information about the Pilots is stored.

Once the selection is done, it will be communicated to all partners in the following Monthly Meeting organized.

Offerings

- **Process material and Process Templates**

All TExTOUR Project material that is classified as "Public" will be made available to the NST. Furthermore, an overview of the TExTOUR main concepts and all further material required to perform the TExTOUR methodological process will be shared.

To achieve this, a special repository will be created for them.

- **Knowledge-Transfer Webinars**

To increase the Replicator Pilots understanding of the TExTOUR methodology, through the **TExTOUR Academy**: a set of training webinars will be delivered covering the following topics:

- Co-creation / co-participation process / Strategies and actions (by UNIBO)
- Access and offerings of the TExTOUR Platform (by UNINOVA)
- KPI Monitoring and measuring (by CARTIF)

- Visibility & Community networking offerings

Additional help will be provided by the matching Pilots. Bi-lateral meeting can be held as required with the WP Leaders. Great visibility through the project website and other TExTOUR dissemination activities.

Furthermore, Replicator Pilots will be invited to the online Pilot Forum sessions held bi-monthly or the TExTOUR Monthly Meetings. Lastly, we are counting on inviting the Replicators to the final event of the project where a special activity for ALL CT-Labs will be organized (travel and accommodation not included).

6 List of Potential Scalable Territories

Country	Scalable Option	Description	Web-page	Contacts	Who	CT-Labs																	
						Crispi D'Adda	Nerys	Umagbintan	Pu Raga	Trebotić	Tarnowski-Gaay	Vale de Goo	Pikarova	Arieh									
GREECE	Eco-Museum Zagori	Natural & immaterial heritage	http://www.ecomuseumzagori.gr/		Lucia																		
FRANCE	Salines d'Arc et Sers	Old salt mines belonging to the Royal Quarters	http://www.salinesd'arc.com/	Royales Salines d'Arc et Sers.	Lucia	X																	
SPAIN	Barneolo de Santullà	Mining Landscape: improvement of the Interpretation Centre and visitors' experiences. Town Hall is responsible.	http://www.barneolo.com/	Mining Landscape: 100-XX century old mining colony. Asociación Arpa is responsible. They need to improve visitors' management and capitalize the environment.	Lucia																		
	Vallejo de Orbó	Improve the experience around the Aragón areas of Burgos and León with a lot of cultural Heritage and low presence of pilgrims and tourists.	http://www.especcionarpi.com/		Lucia																		
	French Camino de Santiago				Lucia				X	X													
	Aquilea	Roman colony built in 181 b.c. - UNESCO site	http://whc.unesco.org/en/185/5/	Erica Zanoni (Aquilaeta Foundation) erica.zanoni@fondazioneaquileia.it Tel. (+39) 0431 917619	Matteo							X											
	Cividade del Friuli	Part of UNESCO serial site Langobardorum	http://longobarditalia.it/fruili/	Susi Paullet (Cividade Municipality) turismo@cividade.net Tel. (+39) 0432 710477	Matteo					X											X	X	
ITALY	Palmanova	Part of UNESCO site of Venetian fortresses	http://www.palmanovavillage.it/	Fortezza di Palmanova e patrimonio mondiale dell'UNESCO	Matteo				X	X											X	X	
	Valcamonica	Rock Drawings - UNESCO site	http://www.valcamonicaunesco.it/	Sergio Cotti Piccinelli sergio.piccinelli@cmwallcamonica.bs.it	Matteo															X			
	Sabbioneta	UNESCO site, together with the city of Mantova	http://www.visitasabbioneta.it/	Cristina Valentini c.valentini@comune.sabbioneta.mn.it phone: (+39) 0375 52085	Matteo							X											
	Ivrea	UNESCO industrial city of the 20 th Century	http://www.fondazioneivrea.it/	Contact person: Unesco Visitor Center (+39) 378 169 4756	Matteo	X	X																
	Itinerarium Rosaliae	Terrestrial Office - Sicily	http://www.itinerariumrosaliae.it/	Susanna Cristina (president) Tel: (+39) 091 334025 info@itinerariumrosaliae.it	Matteo					X													
	Mining of Val Germanasca	Mining galleries named "Paolo" and "Gianna" which lead to two underground itineraries of ever-dim	http://www.ecomuseum.it/	info@ecomuseum.it Phone: (+39) 0121 806 987	Matteo																X		
TURKEY	University of Selçuk		http://www.sultantrail.com/		Nicola								X										
ACROSS EUROPE	Via Eurasia	Complex Project linking the south of Italy with Istanbul through Albania, North Macedonia and Greece, going through regions needing a lot of development initiatives	http://www.viaeurasia.org/		Hanna								X										
	Via Romea Strata		http://www.viaromeastrata.org/									X											
LEBANON	Menjeh village	UNESCO tentative list	http://www.visitofees.gov.lb/	Dr. Georges Youssef - President of Municipality menjehmunicipality@gmail.com +961 3 705 221	GAIÀ				X													X	
PORTUGAL	Aldeia da Pena	Carreiros de Xisto	http://www.visitofees.gov.lb/	Aldeias de Xisto	Lucia				X													X	
	Carreiros de Xisto		http://www.carreirosdepeña.com/		Lucia																		
	Yrás-os-Montes		http://www.yrasosmontes.com/		Lucia																		
VISEGRAD COUNTRIES (SRB, HUN, POL, CZE)	The railway landscape of Visegrad countries	Railway network based on infrastructure established during the Austro-Hungarian Empire in Visegrad countries, including Vojvodina region in North Serbia. This huge cross-border longitudinal landscape inherits numerous layers of cultural heritage locations and heritage buildings (railway stations, railway lines, tunnels, bridges, underground sites etc), not recognized as an important CT element.	http://www.visitofees.gov.lb/		Lucia																		
		The historical region of Banat (rounded geographical units bordered by rivers Danube, Tisza, Moris and the Carpathian mountain range) has been drastically transformed since the XVIII C. from its naturally marshy, flooded and uninhabitable character into a landscape of productivity, immigration and local cultural and technological innovation. Achieved through large-scale infrastructural operations which gave the territory a highly artificial character: terra maris. The system of nature and artefacts created in this way was significantly disrupted by the introduction of national borders in 1918. The Banat was then divided among SRB, HUN and ROM, thus creating a fracture, not yet recovered, resulting in massive abandonment of the infrastructure and depopulation of the peripheral areas. This abandonment led to returning to the natural uninhabitable state of the landscape. After a century of peripheral experience, CT laboratory could offer a new narrative for this unique natural, cultural and economic unit which could generate its own centrality and to work according to pragmatic rules for the whole Europe (a new imagination about one's own emancipation from a peripheral position). Such defined area has its own natural laws, as the annual hydrological cycle of Banat rivers and accordingly, it offers rich layers of multicultural heritage to be discovered and promoted as touristic locations.	http://www.visitofees.gov.lb/		Lucia																		
SERBIA	The landscape of Begovi river	Situated in the forest of Đalianski, near the old paper mill in Fejersdorf. Not Quite has been a pittoresque culture center. Fejersdorf artists, designers and craftsmen of various kinds have set up their studios and workshops in the old brick paper factory. Now smoke and steam can be seen rising from pottery ovens, forges, carpenters' hot saws and a bakery. There are also exhibition spaces, an art gallery and an arts and craft boutique. Members of Not Quite also hold courses, workshops and other participatory events for visitors to the factory.	http://www.visitofees.gov.lb/		Lucia																		
		Very popular regional destination for locals and tourists, the creative environment of the old factory makes for a special place for nice lunches or dinners with live music events and concerts.	http://www.visitofees.gov.lb/		Lucia	X	X																
SWEDEN	Not Quite		http://www.visitofees.gov.lb/	Marcus Haraldsson haraldssonf@outlook.com	Lucia																		
Bosnia and Herzegovina	Novi Grad	Border town (with Croatia) with the park of nature Una River on its territory and cultural monuments (Town Hall - national monument) and churches and mosques or sportive events (parks).	http://www.visitofees.gov.lb/		Lucia					X													

7 Results of the Call effort

Once the Assessment Process was completed on April 21st, 2023 with the consensus of all Task 6.3 team members and the Project Coordinator, the following final Resolution matrix was achieved:

TE X TOUR Project - Call Resolution Matrix													CT-Labs								
Rank	Country	Scalable Option	Who	1. Interest	2. CT as main topic?	3. Potential UNESCO sites?	4. Appears in protection nation / itinerari list?	5. CT potential actions in mind?	6. Supporting stakeholder community ?	7. Potential list of stakeholders to engage?	8. Quality of data sent	TOTAL	Crespi D'Adda	Narva	Umgebind eiland	Via Regia	Trebinje	Tarnowski Gory	Vale do Coa	Fikardou	Anfeh
4	GREECE	Eco-Museum Zagori	Lucia	25	21	18	23	26	19	25	9	166	X		X		X		X		
3		Sabbioneta	Matteo	25	27	30	25	25	15	10	15	172					X				
1	ITALY	Itinerarium Rosaliae Territorial Office - Sicily	Elena	30	26	24	25	29	29	27	20	210				X	X				
5	LEBANON	Menjeh village	GAIA	18	21	24	18	27	16	12	7	143			X					X	X
2	PORTUGAL	Caretos na região de Trás-os-Montes	Lucia	21	27	28	20	26	22	25	20	189					X		X		

The decision was made to bring forward all five candidates as their rates were all above the break point value (120 points). Furthermore, as can be seen in the table above, each new replicator has been matched to an existing CT-Lab.

All NST will be contacted informing them of their inclusion in the project and next steps to follow.

The results of the Call will be posted in the TE~~X~~TOUR project website, indicating the sites that responded to the Call, the selection criteria, which were the sites selected, the Plan of Action and further options for these Territories.

8 Web-GIS solution

Technical description of the Web-GIS map is provided in D3.3. More details can be retrieved by login to: <https://platform.textour.grisenergia.pt/pilots> --> login (with username as user and password as user) --> ICT service

Besides the maps that each pilot prepared for their cultural sites, a wider Web-GIS map will be prepared including all Pilot sites, all territories identified for possible replication and, among them, the pilots selected for the horizontal upscaling.

The different territories will be mapped with different colours and with different levels of detail, according to the project maturity:

- Existing TExTOUR pilots,
- Candidate/invited pilots for replication.
- Pilots selected for replication.

The interactive map, will be uploaded on the Project Platform and will include filters for queries regarding their categories, features and associated attributes...

Attributes will include:

- Description of the sites.
- Level of project maturity (TExTOUR pilots, candidate/invited pilots for replication and selected pilots).
- Motivation for the identification as scalable territories.
- Link to the webpage.

9 Data Protection and Privacy

This process will closely follow the TExTOUR guidelines in promoting honesty and genuine transparency and GDPR compliance. As in the rest of the WPs, this process will not handle any data or activity directly involving individuals on a personal basis. If such a case occurs it will be strictly held confidential at any time of the activity, considering the following actions (conducted in native language):

Explicitly inform all participants about the project objectives and give them the opportunity to provide their consent to the process, such as:

- Why the data is being collected?
- How is it going to be used?
- How long it will be stored?
- Where have we obtained their data from?
- How it can be amended by the individual concerned?

Ensure the volunteers that no personal or sensitive data will be centrally stored. In addition, the volunteers shall be informed about the data security measures in place to avoid potential identification of individuals.

All TExTOUR project will engage multiple sites collecting multiple sets of data. Hence, the project stakeholders (internal and external) may vary from task to task. The collection, processing and transmission of personal data will be analysed under principles established in the different WP9 (Ethic requirements) deliverables.

All details are clearly explained in the Call for Additional Replicators document (Annex II).

10 Follow-up on NST Actions

As with the original CT-Labs, close monitoring of the NST performance during the TExTOUR timeline will be put in place.

It is up to each of the NST to decide which of the TExTOUR's offering they choose to apply for themselves.

Further to the TExTOUR offerings previously mentioned, NSTs will be closely followed-up by the following activities:

- Bi-monthly presentation of NST Progress in the execution of their Action with TExTOUR during the Project's Monthly Meetings.
- Bi-weekly mentoring sessions
- Access to the TExTOUR Platform Internal and External services where NSTs can include their data
- KPI information data entry in the TExTOUR Platform
- Creation of their own Business Plans for their Action
- Participation in the Lesson Learned process and final overall Project experience

11 Lessons learned

Given the fact that Task 6.4 - Upscaling and replication strategy - does not carry a deliverable of its own, the rest of the activities performed to fulfil this task and not explained in the previous chapters, will be described in this one.

Following on the TExTOUR Roadmap (as described in D2.4), the replication plan described in previous chapters and including the experience of the case studies in the project (this means the CT-Labs Actions' execution), we presented in Chapter 3.2 above the replication roadmap meant to maximise the upscaling of TExTOUR tools and methodologies in other replication areas. As already mentioned, this TExTOUR Replication Roadmap will be made available in the TExTOUR website and platform.

As such, we have launched a holistic survey to capture inputs from both CT-Labs and NSTs related to the benefits achieved, challenges and risks identified during implementation. The survey was sent out on February 9th, 2024, and input was collected until mid-April 2024. The survey can be found under the following link: https://ec.europa.eu/eusurvey/runner/TExTOUR_Survey. The overall methodology, process and details of the survey are explained in D6.5 - Policy Recommendations, up-scaling and replication strategies. Results of the survey will be shared with all the Consortium (including the NSTs) during the Steering Committee IV Meeting (mid-May 2024). During this meeting a workshop will take place.

Furthermore, an overall project Lessons Learned excel document (please see Annex below) will be made available as of mid-May 2024 for all the Consortium (including the NSTs) to add freely their appreciation of the project. Deadline for completion will be end of July 2024 so that the results can be shared during the TExTOUR Final Event to take place in September 2024 (please see Annex VIII).

12 Changes performed in this deliverable according to PR2 Review April 2024

PR2 Reviewers' comments April 2024	TExTOUR Comments
<p>The announced follow-up of case studies in the project including lessons learned from case studies is not provided. Lessons learned by the follow up of cases studies is not addressed in a precise way.</p> <p>The deliverable refers very briefly to lessons learned as something to happen in a non-defined future: "A holistic Lessons Learned exercise will take place to collect the inputs from both CT-Labs and NSTs related to the benefits achieved, challenges and risks identified during implementation"; "By building upon the lessons learned and successes of the initial phase, the second phase can leverage the knowledge and experience gained to refine and optimize the project's strategies". It is difficult to assess how this is being implemented and a clearer explanation should be provided.</p>	<p>Explanations on the Lessons Learned process are provided in Chapter 11, Annex VIII and IX.</p>
<p>The Business Model Canvas approach is not adapted to reflect the needs of CT</p> <p>P.11 quotes the "Deployment of the business model Canvas (BMC) which has been adapted to CT requirements by WP3" and the "Implementation of Business Plans as developed by WP6", but the adaptation itself is not explained here and therefore cannot be assessed. However, the previous assessment of D3.1 was positive in this regard, so we give for granted that this question is being developed carefully. It will be monitored in the next reporting period.</p>	<p>Everything related to the adaptation of the BMC to the CT requirements has been explained in deliverables D3.1, D3.2, D3.3 and D3.4. Everything related to the Business Plans has been detailed out in deliverable D6.3. This has been also explained now under chapter 3.2.</p>
<p>The traditional cost and revenue structure of BMC was not changed to analyse not only new economic streams but also societal benefits including an increased understanding of EU cultural history.</p> <p>There is not any way to assess this item as D6.4 do not deepen on the BMC and the consortium has not responded to the comment. This explanation must be included.</p>	<p>BMC for NST is the same as for TExTOUR's pilots. Explanation provided in Chapter 3.2 of this document making reference to D3.1, where all the BMC methodology is detailed out.</p>
<p>A survey to the case studies stakeholders was not complemented with direct interviews to discuss the most prominent issues in terms of drivers, barriers, change management and the business model.</p> <p>There is not an answer for this. There is a battery of questions in p.12 but no clue on when nor to whom will these questions be made. The consortium is asked to explain these questions to the monitors through changing the deliverable or if not appropriate by any other media.</p>	<p>Chapter 3.2 has been updated with the link to Chapter 11 where the survey is explained.</p>

13 References

European Committee of the Regions, Cavallini, S., Soldi, R. Utma, M.A., Errico, B. (2018). "How to design cultural development strategies to boost local and regional competitiveness and comparative advantage: overview of good practices", Commission for Social Policy, Education, Employment, Research and Culture, <https://cor.europa.eu/en/engage/studies/Documents/cultural-development-strategies/cultural-development-strategies.pdf>

14 Annexes

14.1 Annex I – Call for Additional Replicators

CALL OF INTEREST REPLICATORS

Cultural Tourism is about managing cultural heritage and tourism in an integrated way. It's about working with local communities to create benefits for everyone involved. This helps preserve tangible and intangible cultural heritage while developing tourism.

TE~~X~~TOUR is an EU-funded project which co-designs pioneering and sustainable cultural tourism strategies and policies. The ultimate goal is to improve deprived areas in Europe and beyond. To do this, it sets up Cultural Tourism Labs at eight pilots located within the EU and outside it. Various societal players and stakeholders in the Cultural Tourism sector will be involved in the Cultural Tourism Labs.

The selected pilots have diverse and complementary characteristics, which enables the project's experts to develop a wide range of scenarios for inland and coastal areas, rural and urban, deprived remote or peripheral areas, facing multiple social, economic and environmental challenges.

Is your organization / community / territory in underdeveloped areas searching for innovative solutions, using Cultural Tourism as a potential catalyst for economic competitiveness and/or sustainable and inclusive growth?

The TE~~X~~TOUR Project is looking for – maximum - four (4) such territories which would like to transform themselves into Cultural Tourism Laboratories using our own-developed innovative solutions and network. You will be able to join our existing 9 TE~~X~~TOUR Pilots engaged currently in implementing them, guided by a multidisciplinary team. If selected as a Replicator Pilot by this call, you will have the opportunity to develop Cultural Tourism based sustainable economic plans and actions engaging local stakeholders in the process. Furthermore, you will learn from the existing Pilots and knowledge experts. Thus, enabling you to, in turn, implement strategies adapted to your own territory. Let alone, increase your visibility.

Specifically, with TE~~X~~TOUR you will be able to:

- Have access to the TE~~X~~TOUR Project's methodology and practices

- TExTOUR Academy (training webinars);
- TExTOUR material (special project practices repository);
- Identify the resources required to sustain and develop your territories through Cultural Tourism.
- Get ideas on how to promote the local stakeholders' engagement in the decision-making processes.
- Access material that will help you develop business plans for the Actions you choose to explore.
- The possibility to join the TExTOUR Monthly Meetings to follow-up on the other Pilots progress (bi-monthly during the Pilot Forums).
- Great visibility through the project website and TExTOUR dissemination activities.
- Invite the Replicators to the final event where a special activity for ALL CT-Labs (travel and accommodation not included)

It is important to mention that Replicator Pilots selected that will NOT receive funds from the project for participating.

1.2. Who is eligible?

Eligible beneficiaries for this Call are as defined below:

- Municipalities and towns with Cultural Tourism in underdeveloped areas
- Local Action Groups (LAGs)
- Local agencies (public or semi-public organisations), responsible for the design and implementation of specific policies (economic development, energy supply, health services, transport, etc.).
- Non-profit organisations (NGOs, local associations, etc.)

Applicants should have a good command of English, must be eligible for participation in the EC H2020 Framework Programme and be located or implement their actions in areas willing to develop their economy through Cultural Tourism activities. If you have any doubt about your eligibility, please contact us directly before submitting your application at: lfdelenikas@santamarialareal.org

1.3. Submission procedure

To join the TExTOUR project as a Replicator Pilot, you will need to fill in the online application form in English and attach any additional/supplementary materials in pdf

format or provide web links to YouTube or Vimeo videos you might consider relevant regarding your application (in English or with English summary) (optional).

The application submission is paper free. The submission period will be open from 20-03-2023 until midnight 05-04-2023.

1.4. Assessment process

Eligible proposals will be rated by an assessment panel for good practices against a scorecard linked to the following criteria:

- Pertains to under-developed areas
- Inclusion on UNESCO or protection national / international lists
- Cultural Tourism as main topic
- Proof of a supporting stakeholder community
- List of potential SMEs that could be included in the effort

Up to 4 Replicator Pilots places will be awarded. All applicants will be notified about the results of the selection process by email.

1.5. Privacy and Data Protection

All personal data shall be collected, processed and published in accordance with Regulation (EU) 2016/679, also known as GDPR (General Data Protection Regulation). Details on Privacy and data protection are duly explained in the ***Call for Replicators Template***.

14.2 Annex II – Call for Replicators Template

Participant Information Sheet tab

TeXTOUR Project - Participant information sheet.	
WORK PACKAGE:	WPG6
AND TITLE/ACTIVITY:	Call for Replicator Pilots
PARTNER LEADING ACTIVITY AND COLLECTING CONSENT:	Fundación Santa María la Real
<p>You are about to take part in an activity for TeXTOUR (Full title: Social Innovation and Technologies for sustainable growth through participative cultural TOURism), which has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101004687, and is coordinated by Fundación Santa María La Real (FSMLR).</p>	
Project description	
<p>Cultural Tourism is about managing Cultural Heritage and tourism in an integrated way. It's about working with local communities to create benefits for everyone involved. This helps preserve tangible and intangible Cultural Heritage while developing tourism.</p> <p>TeXTOUR is an EU-funded project which co-designs pioneering and sustainable cultural tourism strategies and policies. The ultimate goal is to improve deprived areas in Europe and beyond. To do this, it sets up Cultural Tourism Labs at eight pilots located within the EU and outside it. Various societal players and stakeholders in the Cultural Tourism sector will be involved in the Cultural Tourism Labs.</p> <p>The selected pilots have diverse and complementary characteristics, which enables the project's experts to develop a wide range of scenarios for inland and coastal areas, rural and urban, deprived remote or peripheral areas, facing multiple social, economic and environmental challenges.</p> <p>Are you a part of a local community? Via the TeXTOUR open access platform, we will share with you our knowledge gained as the project unfolds so that you can benefit directly.</p> <p>For more information about the project, please visit TeXTOUR website: https://textour-project.eu/</p>	
Why have I been approached?	
<p>If selected as a Replicator Pilot by this call, you will have the opportunity to access a wide range of tools and know-how to develop Cultural Tourism based sustainable economic plans and actions engaging local stakeholders in the process. Furthermore, you will learn from the existing Pilots and knowledge experts. Thus, enabling you to, in turn, implement strategies adapted to your own territory. Let alone, increase your visibility.</p> <p>It is important to mention that Replicator Pilots selected that will NOT receive funds from the project for participating.</p>	
Right to withdraw and to data protection	
<p>You do not have to take part in this research if you do not want to. Likewise, you may change your mind about your participation later on and withdraw after taking part in this activity without needing to provide a reason. In this case, your input will be securely deleted from our records and servers.</p> <p>If you wish to withdraw, ask questions or make use of your data protection rights (access, rectification, deletion, information, limitation and portability), you may contact the Data Protection Officer (DPO) for this project: Javier Fuertes Cabrero, fuertes@fsmlr.org</p>	
What will I be asked to do if I take part in this research activity?	
<p>If you decide to take part, you will be asked to fulfill the Online Form and the Consent Form tabs in this document</p> <p>When contributing to the Map of Scalable Territories with your expertise you may want to share real-life experiences or cases you are or have worked on. Please be aware that this is sensitive information, and you should do your best to not share personal details of anyone involved in any radicalization process. General details can and should be shared, but those involved must be protected. If you happen to mention specific people, their names will be deleted from any project materials.</p>	
Will my data be identifiable?	
<p>When providing your opinions, only your answers will be recorded, and this information will only be processed by project partners, held on the personal, and protected, computer drive of the researcher, and kept separate from the interview material. Therefore, your opinions will not be linked to your name or any other direct identifiers, and opinions that may identify you will not be made public in any case. Any security sensitive information will also be discarded for publication.</p> <p>Additionally, researchers use secure network servers to exchange information between project partners, and any e-mails inviting experts or discussing the research with participants will be deleted after the research is compiled into the relevant reports.</p> <p>Any data labeled as personal data will not be published and will be deleted at the end of the project 2024.</p>	
Audio recordings	
<p>Audio of the session/s which you will participate will be recorded. They will be deleted once the transcripts and/or project reports have been completed. Transcripts will include information that would enable you to be identified (names, locations, etc.) directly, by inference or by association.</p>	
Video	
<p>Videos of the session/s which you will participate will be recorded. You can opt-out of video recording by stating it in the consent form. If you agree to video recording, your image and opinions may be used in project materials and dissemination activities, but not reused for research purposes.</p>	
What are the risks and benefits of my participation?	
<p>Your expertise and knowledge may benefit by the outcomes and methodology used so far by the TeXTOUR Project CT-Labs in achieving new strategies and actions that might improve your local deployment of Cultural Tourism.</p> <p>No risk are foreseen by the participation in the TeXTOUR Project.</p>	
Who is responsible for the research?	
<p>The project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101004687, and is coordinated by Fundación Santa María La Real (FSMLR, https://www.santamariareal.org/).</p> <p>The TeXTOUR Project Coordinator is Daniel Basulto García-Risco, coordinator@textour-project.eu.</p> <p>Further information on the project can be found on https://textour-project.eu/.</p>	
Thank you for taking the time to read this information sheet. You can keep this document.	

Data Privacy and Data Protection tab

Who is responsible for the processing of your data?		
Company name: FUNDACION SANTA MARIA LA REAL DEL PATRIMONIO HISTORICO, hereinafter referred to as TExTOUR		
VAT NUMBER: G-34147827		
Address: Avda. Ronda nº1, 34800 Aguilar de Campoo, Palencia		
Email: protecciondatos@santamariareal.org		
The above mentioned are your Contact details for exercising your rights, in writing or by e-mail, together with legally valid proof, such as a photocopy of your ID card, and indicating "DATA PROTECTION" in the subject line.		
For what purpose do we process your personal data?		
TExTOUR processes the following information for the following purposes:		
a) Management of the participants in the Project.		
b) Taking of images (photographs and videos) and publication of data (including images) on the organisation's website, as well as on Facebook and/or other social networks owned by the organisation, provided that you have given your consent for this purpose.		
c) For research purposes.		
How long will we keep your data?		
Until the participant requests to unsubscribe from the project.		
What is the legitimacy for the processing of your data?		
Consent of the participant.		
To whom will your data be communicated?		
No data will be communicated outside the project, unless legally obliged to do so.		
Your data may be accessed by those suppliers who provide us with a service as data processors and with whom we have signed the corresponding contracts.		
What are your rights when you provide us with your data?		
Any person has the right to obtain confirmation as to whether or not TExTOUR is processing personal data concerning them.		
Interested parties have the right to access their personal data, as well as to request the rectification of inaccurate data or, where appropriate, to request its deletion when, among other reasons, the data is no longer necessary for the purposes for which it was collected.		
In certain circumstances, data subjects may request the limitation of the processing of their data, in which case we will only keep it for the exercise or defence of claims.		
In certain circumstances and for reasons relating to their particular situation, data subjects may object to the processing of their data.		
TExTOUR will cease to process the data, except for compelling legitimate reasons or for the exercise or defence of possible claims.		
The data subject has the right to lodge a complaint with the Spanish supervisory authority (www.aepd.es) if he/she considers that the processing does not comply with the regulations in force.		
How did we obtain your data?		
The personal data that we process at TExTOUR have been provided by the interested party.		
The interested party who sends the information to TExTOUR guarantees and is responsible, in any case, for the accuracy, validity and authenticity of the personal data provided and undertakes to keep them duly updated, exonerating TExTOUR from any responsibility in this regard. The user agrees to provide complete and correct information on the registration forms.		
Likewise, TExTOUR is not responsible for the veracity of information that is not of its own creation and for which another source is indicated, and therefore does not assume any responsibility for hypothetical damages that may arise from the use of such information.		

Consent Form Tab

Consent form		
WORK PACKAGE:	WP6	
AND ACTIVITY TITLE: [TITLE]	Call for Replicator Pilots	
PARTNER LEADING THE PROJECT:	FSMLR	
PARTNER COORDINATING THE PILOT AND COLLECTING CONSENT:	FSMLR	
DPO of the pilot coordinator:	Javier Fuentes Cabrero:	jfuentes@santamariareal.org
I hereby confirm that	YES	NO
I have been informed of the project aims and goals		
I have been provided with an Information Sheet		
I consent to my participation in the Call for Replicator Pilots		
I understand that I have the right to withdraw from the research at any time without providing a reason		
I understand that I should not share personal details of persons involved in this activity		
I GIVE MY EXPRESS CONSENT to the processing of my personal data, as described in the Call for Replicator Pilots document (Chapter 1.5 - Privacy and Data Protection)		
I consent to my data being used in the future for research purposes only		
I consent to the voice recording of my contributions in the research		
I consent to the video recording of my participation in the research		
I consent to my voice recording being published in: https://textour-project.eu/ (or any other WEBSITE/SN AND PROFILE)		
I consent to my video recording being published in: https://textour-project.eu/ (or any other WEBSITE/SN AND PROFILE)		
I have been provided with the contact details of the DPO		

Online Form Tab


TITLE OF YOUR PLANNED ACTION		Please describe in 150 characters which heritage-centred activities in your community you would like to build upon to overcome certain social or economic challenges in your territory.
Location of your rural territory		Country Region/Province/County Municipality
Contact details of the person representing the applicant		Name and Surname Function email contact
Contact details of the official who holds the responsibility behind the good practice and who authorised this application		Name and Surname Function email contact
WEBSITE (optional)		
Introduction	Elevator Pitch	Please clearly define the challenge in your territory and why you believe that re-energizing your local heritage-centred efforts could support in driving change for your community (max 1000 characters)
	Type of Action	Please clearly describe what is / are the actions you envision to perform with the help of the TextOUR Project (max 1000 characters)
	Summary	Please describe (max 5000 characters): - The problem and main challenge - The current baseline situation of the area (describe shortly the tourism sector, the (un)employment rate and the other economic activities in the area) - Funding currently available to implement activities - Actions you hope to implement in the future - Stakeholders/partners to be potentially involved in these actions - Why would you like to join The TextOUR project?
Further information		Indicate and send proof of compliance to any / some / all of the following <ul style="list-style-type: none"> • Belonging to an under-developed area • Applicant is a potential UNESCO site • Applicant appears in protection national / international lists • Cultural Tourism as main topic • Proof of a supporting stakeholder community • List of potential SMEs (small and medium enterprises) that could be included in the effort
Impact	What do you hope to gain from the TextOUR project?	Please justify (max 1500 characters)
Consent to participate		By submitting this form, YOU PROVIDE EXPRESS CONSENT to participate in the TextOUR Project Call of Interest for Role accepting the following rules <input type="checkbox"/> I AGREE TO PARTICIPATE in the TextOUR project under the participation rules

14.3 Annex III – E-mail invitation to potential Replicators

The template to be used can be found in the TExTOUR SharePoint under:

mentos > TExTOUR WP > TExTOUR WP6 > Task 6.3 Scalable Territories

 Nombre ▾

 TExTOUR Deliverable 6.4 Annex III - Call for Replicators email invitation template.docx

E-mail invitation to potential Replicators

Dear XXXXXX,

We are getting in contact with you to let you know that, in the coming weeks, we will be launching a Call for TExTOUR Additional Pilots for those organization dealing with Cultural Tourism interested in joining our project.

TExTOUR is an EU-funded project which co-designs pioneering and sustainable cultural tourism strategies and policies. The ultimate goal is to improve deprived areas in Europe and beyond. To do this, it sets up Cultural Tourism Labs at eight pilots located within the EU and outside it.

You can find out more about TExTOUR project on our website:

<https://textour-project.eu/> and contact us directly at:

lfdelenikas@santamarialareal.org or

charlotte.michi@icons.it

Looking forward to hearing from you.


Kind regards

TExTOUR Project

14.4 Annex IV – TExTOUR Replicator Letter of Commitment

The template to be used can be found in the TExTOUR SharePoint under:

Documentos > TExTOUR WP > TExTOUR WP6 > Task 6.3 Scalable Territories

 TExTOUR Deliverable 6.4 Annex III - Call for Replicators email invitation template.docx

ENTITY logo and address

To:
TExTOUR Project Coordinator
Fundación Santa María la Real
Av. Ronda 1
34800 Aguilar de Campoo
SPAIN

Date: DATE

Horizon 2020 – Replicator Letter of Commitment

Subject: TExTOUR Call for Replicators Acceptance

Dear TExTOUR Project Coordinator

I, herewith undersigned, NAME, confirm the interest of the ORGANISATION NAME in participating in the TExTOUR Project as practitioner CT-Lab, having understood and accepting the terms and conditions expressed in the Call for Replicators document.

In this context, I confirm our support to the proposal **TExTOUR “Social Innovation and Technologies for sustainable growth through participative cultural TOURism”**, led by Fundación Santa María la Real and submitted to H2020

250/12/2023

34

Programme “Europe in a changing world – Inclusive, innovative and reflective societies” under the call “Innovative approaches to urban and regional development through cultural tourism” (H2020-SC6-TRANSFORMATIONS-04-2020)

We are available to support **TeXTOUR** project by providing necessary data (subjected to availability) related with **Replicator’s site NAME** to help develop the project’s strategies besides contributing to the project’s communication and dissemination activities.

Yours sincerely,

Signature and stamp

Name Surname

Position

14.5 Annex V – Call Resolution Matrix

The template to be used can be found in the TExTOUR SharePoint under:

Documentos > TExTOUR WP > TExTOUR WP6 > Task 6.3 Scalable Territories

TeXTOUR Project - Call Resolution Matrix														CT-Labs									
Country	Scalable Option	Description	Who	Contacted	Responded	Declined	1. Interest	2. CT as main topic?	3. Potential SME/CO start?	4. Appears in jurisdiction callion, J interest?	5. CT potential actions in mind?	6. Supporting stakeholder community?	7. Potential of SME to engage?	TOTAL	Ciudad D'Adda	Narva	Ungvár/Újvárad	Via Regia	Trebinje	Tarnobrod/Gory	Vale do Crato	Fikardou	Anfah

14.6 Annex VI – Call for Replicators acceptance email template

The template to be used can be found in the TExTOUR SharePoint under:

Documentos > TExTOUR WP > TExTOUR WP6 > Task 6.3 Scalable Territories

E-mail acceptance of selected Replicators

Dear **XXXXXX**,

Congratulations,

We are contacting you to let you know that, | you have been selected as a new TExTOUR Pilot, following the assessment process among the responses of all organizations invited to the Call for TExTOUR Additional Pilots.

Comentado [CM1]: La inserire dopo come frase a parte. così non si perde il flusso del motivo per cui l'abbiamo contattato.

Attached you will find the TExTOUR Letter of Commitment that we would like to ask you to kindly sign and return to us via email.

You will soon hear from us to start the whole process.

Welcome to the project!

Kind regards

TExTOUR Project

14.7 Annex VII - Call for Replicators discarded applicants email template

The template to be used can be found in the TExTOUR SharePoint under:

Documentos > TExTOUR WP > TExTOUR WP6 > Task 6.3 Scalable Territories

E-mail discarded Call applicants

Dear **XXXXXX**,

We are contacting you to let you know that, following the Call for TExTOUR Additional Pilots assessment process, you have not been selected as a new TExTOUR Pilot.

We definitely appreciate your interest in our project and hope to have the opportunity of working together in future.

Kind regards

TExTOUR Project

14.8 Annex VIII – Lessons learned document

An Excel document will be shared with all the Consortium (and the NSTs) to complete their opinions about the execution of the project.

Different tabs are created for each of the main aspects to be considered:

- Project Management
- People
- Timeline
- Reviews
- Budget
- Scope
- Methodology
- Monitoring
- ICT Services
- Replication

The format of the document for each of these tabs is:

TEXTOUR			
<small>Social Innovation and TEchnologies for sustainable growth through participative cultural TOURism</small>			
 <small>This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101004687</small>			
WHAT WENT WELL	WHAT WENT WRONG	WHAT COULD HAVE GONE BETTER	PROPOSALS

Document will be anonymous.

The outcomes of the data collection of Lessons Learned will be covered during the TEXTOUR Final Event meeting (September 11th, 2024).